

NEWS RELEASE

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## **FRED ROGERS CENTER VIDEO RECEIVES INTERNATIONAL HONORS**

LATROBE, PA - A video presentation created to highlight the mission and the success of the Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College recently received honors from the Communicator Awards and the Accolade Competition. The video provides a brief history of Fred Rogers' career and how the Center is building on his unique legacy.

The Communicator Awards honored the video with an Award of Excellence for Direct Marketing, an Award of Distinction for Corporate Image, and an Award of Distinction for Public Relations. The Communicator Awards is the largest and most competitive international awards program honoring creative excellence for communications professionals.

The Accolade Competition honored the video with an Award of Merit for Nonprofit / Fundraising. The Accolade Competition recognizes producers, established and emerging, who demonstrate exceptional achievement in craft and creativity.

The video was produced by FineLine Multimedia and was narrated by former Good Morning America television host, David Hartman, a member of the Center's national Advisory Council. The award-winning video can be viewed at [www.youtube.com/rogerscenter](http://www.youtube.com/rogerscenter).

The Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College ([www.fredrogerscenter.org](http://www.fredrogerscenter.org)) was established in 2003. The Center houses the official archive of Fred Rogers' work including scripts, videos and set pieces from *Mister Rogers' Neighborhood*. The Center's national programs to advance the fields of early learning and children's media include the Fred Rogers Early Career Fellows; the Early Learning Network for teachers, home-based caregivers, and families; the Fred Forward Conference Series; the Learning Lives documentary project; and media literacy projects that engage children and adults as both users and creators of media.

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