

January 26, 2010

**ROGERS CENTER PLANNING ‘FRED FORWARD’  
SHOWCASES, NATIONAL CONFERENCE MARCH 20-23**

LATROBE, PA – The planning committee for Fred Forward 2010, the first in a series of national conferences of the Fred Rogers Center for Early Learning and Children’s Media at Saint Vincent College recently met at the Fred M. Rogers Center to finalize plans for the event which will take place in Pittsburgh and Latrobe on March 20 to 23.

The Center is hosting this first-of-a-kind event that will advance the philosophy, passion and values of Fred Rogers in applying technology and leading edge media to improve the effectiveness of early learning in children. The event is also designed to highlight the Pittsburgh region as an emerging national leader in the design, creation and application of technology to early learning.

The thematic title for the conference is “Creative Curiosity, New Media, and Learning.”

The conference will include innovation showcases that will present Pittsburgh as a national center for 21<sup>st</sup> century learning using cutting-edge technology, art and media and an invitational national conference that will bring together leading regional, national and international researchers and practitioners in the fields of education, technology, media and policy.

Further details are available by contacting the Rogers Center at 724 805-2750 or [info@fredrogerscenter.org](mailto:info@fredrogerscenter.org)



**Photo:** Members of the planning committee for the Fred Forward 2010 Showcases and National Conference, seated, left to right, are Rita Catalano and Maxwell King, co-directors of the Fred Rogers Center; David Kleeman, president of the American Center on Children and Media; and Melanie Alexander of Graphitti Design. Standing, from left, are Chris Siefert of the Pittsburgh Children’s Museum; Peggy Fayfich of Strategic Retreats; Robert Fayfich of Operativ; Justin Driscoll of the Pittsburgh Technology Council; Alan Friedman of Family Communications, Inc.; and Cindy Scarpo of the Rogers Center.

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